### **Youth Eco Runway Instructions**

#### **Event Details:**

• **Date & Time:** November 23rd, 11 AM - 12 PM

• **Venue:** Kensington Town Hall

• Ticket Purchase: Click here to purchase tickets

• Contact Information:

o Phone: 0422981634

o Email: info@ecocollectiveau.com

### **Runway Segment Outline:**

## 1. Introduction & Outfit Explanation:

• Each participant will showcase **2 eco-friendly outfits**.

- O Before walking the runway, you'll have a chance to explain what you're wearing and why it's eco-friendly. Keep your explanation **short and sweet—just 2-3 sentences per outfit!**
- You can highlight things like:
  - Materials: "This dress is made from organic cotton, which uses less water and no harmful chemicals."
  - Second-hand/upcycled: "I found this jacket in a second-hand shop and gave it new life with some DIY patches."
  - Local production: "This outfit was made by a local designer, reducing the carbon footprint from shipping."

### 2. Runway Walk:

- O After your explanation, you'll walk the runway to showcase your look. Be confident and have fun!
- You'll do this for both of your outfits.

# 3. Media Coverage:

O You will receive **video footage and photos** of your runway performance after the event. This is a great way to remember your big moment and share it with your friends or social media followers!

#### **Reminders:**

- **Be prepared:** Think about what makes your outfit eco-friendly, and practice your 2-3 sentence explanation in advance. It could be something simple like using natural dyes, wearing vintage pieces, or choosing sustainable fabrics.
- **Confidence is key:** The audience is excited to hear from you! Be proud of your outfit choices, smile, and enjoy your walk down the runway.

If you have any questions or need help, feel free to reach out. We're here to support you!